MEDIA RELEASE

May 2, 2006

"Spin" nominated for Best Educational Production at Alberta Film Awards

Edmonton - CAREERS' new DVD aimed at getting junior high school students thinking about their future career goals was nominated for Best Educational Production at the 2006 Alberta Film & Television Awards (AMPIA).

CAREERS team members are currently playing the DVD in junior high schools across the province as part of a presentation promoting staying in school and exploring career options.

"Spin" was produced by Jeremy Chugg, Barry Chugg, and Kerrie Penney and of brainstorm-CGP Inc., which was nominated for three AMPIA awards. Winners were announced at a presentation on Saturday, April 27, and although "Spin" lost the honour, CAREERS President and CEO Janet Riopel is proud of the accomplishment.

"Brainstorm knows how to create communication tools that grab teens' attention," said Riopel. "When we first started playing it in classrooms across Alberta, we realized we had succeeded in creating a video that junior high school students found entertaining and informative. This nomination is an affirmation that we created something special."

The DVD was shot in Hawrelak Park and stars five young actors from Victoria School of Performing and Visual Arts in Edmonton. "*Spin*" is the second video brainstorm has written and directed for CAREERS. Brainstorm won an AMPIA award in 2004 in the Best Promotional Production category for CAREERS' DVD "*A New Spin*," which is presented to high school students across Alberta.

-30-

For more information or to request a copy of this DVD, contact CAREERS: The Next Generation at (780) 426-3414 or Toll Free at 1 (888) 757-7172.